

Four Palace Resorts in Mexico Join Wyndham Hotels and Resorts

PARSIPPANY, NJ—(Marketwire - 12/21/09) - Wyndham Hotels and Resorts and Palace Resorts today announced that four upscale Palace Resorts properties in Mexico will join the Wyndham brand: Beach Palace, Cancun; Isla Mujeres Palace, Isla Mujeres; and Playacar Palace and Xpu-Ha Palace, both in Riviera Maya.

Xpu-Ha Palace will be rebranded as a Wyndham Resort while Beach Palace, Isla Mujeres Palace and Playacar Palace will gain the Wyndham Grand Resort designation. All will continue to be owned and operated by Palace Resorts.

Jeff Wagoner, Wyndham Hotels and Resorts president, said the franchise agreements will expand Wyndham brand distribution in Latin America, creating a total presence of 26 Wyndham properties in Mexico and the Caribbean.

"The marriage of our global brand and distribution system with the outstanding Palace Resorts brand and these four all-inclusive properties in Mexico will be mutually beneficial for both companies and our guests," he said. "We take pride in welcoming these resorts, known for their exceptional service and luxurious all-inclusive amenities, to the Wyndham family."

Roberto Chapur, Palace Resorts president, said the affiliation with the Wyndham brand will provide a global distribution platform to drive bookings in the growing leisure, bridal and meeting travel segments.

"For the last 25 years, Palace Resorts has been redefining all-inclusive resort vacations by offering continually refreshed five-star service and amenities that exceed the traditional definition of all-inclusive," he said. "By affiliating these four Palace Resorts properties with the Wyndham brand, we will gain exposure to a significant new audience of potential clients through the Wyndham system's multiple distribution channels."

The four oceanfront hotels offer luxury accommodations with fine furnishings, signature in-room double Jacuzzi whirlpool baths, Biosilk bath amenities, bathrobes and slippers, satellite television, minibars with liquor dispensers and unlimited beverages, premium coffeemakers and turndown service.

Each Palace Resorts property features unlimited fine dining and top-shelf beverages at a wide variety of international a la carte or buffet restaurants, 24-hour room service, nonmotorized water sports, live nightly entertainment shows, wireless Internet service throughout the resort, unlimited telephone calls to the United States, Canada and Mexico and unlimited tours to selected local cultural sites. Guests also have access to the facilities and amenities at all other Palace Resorts properties, including signature spas and championship golf courses.

All Palace Resorts hotels feature indoor and outdoor meeting and event facilities for groups of any size at an all-inclusive price. "We enable meeting planners to pay one set price up front, with no hidden fees, so they don't have to worry about going over budget," Chapur said. "Our professional group coordinators fine tune all details for all events, from corporate functions in grand ballrooms to intimate beachside weddings."

The four resorts soon will join the Wyndham Rewards program, the world's largest lodging loyalty program based on the more than 6,000 participating hotels, and offer the brand's Wyndham ByRequest personalized benefits. Wyndham Rewards points can be redeemed for complimentary hotel stays, airline tickets, name-brand merchandise and dining and shopping gift cards, among other options. In lieu of points, members may elect to earn airline or rail miles with a variety of partners. More information is available at www.wyndhamrewards.com.