

Wyndham Hotels and Resorts Acquires Four Palace Resorts in Mexico

Wyndham Hotels and Resorts has announced that four upscale Palace Resort properties in Mexico will now be joining the company through a rebranding effort. **One of the Palace Resort properties will be rebranded as a Wyndham Resort while the other properties will be granted a Wyndham Grand Resort designation.** The properties will still be owned, operated and managed by Palace Resorts but will now become a part of Wyndham's multiple distribution channels.

According to Jeff Wagoner, president of Wyndham Hotels and Resorts, "the marriage of our global brand and distribution system with the outstanding Palace Resorts brand and these four all-inclusive properties in Mexico will be beneficial for both companies and our guests...we take pride in welcoming these resorts, known for their exceptional service and luxurious all-inclusive amenities, to the Wyndham family." (Source: HotelNewsResource.com)

Palace Resorts specializes in providing five-star service and luxury vacations with all-inclusive packages and other attractive options in accommodations. The affiliation with the Wyndham brand will help the company reach out to its target market and get more exposure. Each Palace Resort property offers unlimited fine dining and beverage options, live entertainment each night and wireless internet service amongst other deluxe amenities.

Guests that book a stay at one of these resorts will earn points towards the Wyndham Rewards® program, the world's largest lodging loyalty program that offers several personalized benefits.

The four Palace Resorts that will now be a part of the Wyndham brand are:

- **The Beach Palace**, Wyndham Grand Resort located in the heart of Cancun
- **Isla Mujeres Palace**, Wyndham Grand Resort located minutes from Cancun
- **Playacar Palace**, Wyndham Grand Resort located in Riviera Maya
- **Xpu-Ha Palace**, Wyndham Resort located on a 37-acre oasis in the Riviera Maya.

Palace Resorts currently operate 12 all-inclusive destinations in Cancun, Riviera Maya, Cozumel, Isla Mujeres, Riviera Nayarit in Mexico and Punta Cena in the Dominican Republic.